

# JESSE HOLLAND

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Albany, NY

## Producer | Copywriter

### Education

**Bachelor of Science — Film & Television**

2016 - 2019

**Boston University** | Boston, MA

**Musical Theatre Studies**

2015 - 2016

**Sacred Heart University** | Fairfield, CT

### Key Skills

- Communication
- Creative Development
- Collaboration & Project Management
- Problem-solving
- Film & Video Production (End-to-End)
- Client/customer relationship management
- Screenwriting

### Technical

- Final Draft
- Adobe Premiere Pro
- Microsoft and Google Suite skills

### Professional Summary

Writer and producer with a BS in Film & Television from Boston University and a background in screenwriting, narrative development, and content creation. Experienced at crafting compelling stories across formats—from feature-length scripts to online video content—with a sharp instinct for voice, audience, and message. Brings the structured thinking of a storyteller to any work, translating complex ideas into clear, engaging content that connects.

### Professional Experience

**Executive Producer / Director | Toy Boat Productions | Los Angeles, CA**  
**March 2020 - Present**

I helped to develop original concepts and lead the creative direction of short films, features, and a digital sketch series from script to screen. As well as overseeing all phases of production—pre-production through post. Helped develop direct content strategy and release for an ongoing online sketch series. We also had several films go to festivals.

**Bartender | Forman's Whiskey Tavern | Los Angeles, CA**  
**February 2022 - May 2026**

Delivered high-quality service in a fast-paced environment by crafting cocktails with precision, creativity, and strong attention to detail. Built strong guest relationships through excellent communication and in-depth product knowledge. Maintained efficient bar operations by managing inventory, upholding cleanliness standards, and ensuring a smooth, organized workflow.

**Sales Representative | Puerto Rican Eats, Los Angeles, CA**  
**May 2025 - May 2026**

Prospected and secured new clients through direct outreach and in-person sampling, presenting products and negotiating pricing to close wholesale and retail accounts. Built and maintained strong client relationships to drive repeat orders and account growth, while managing the sales pipeline and identifying new revenue opportunities.

**Freelance Producer/Script Consultant | Boston, MA**  
**June 2019 - July 2020**

Collaborated with directors and production teams to refine scripts through development and pre-production into production-ready material. Produced projects from concept through execution, supporting planning, scheduling, and creative alignment across teams. Provided script consulting on structure, dialogue, pacing, and character development to strengthen story clarity and marketability.

**Assistant Marketing Coordinator / Assistant Director | Performing SmArts, Albany, NY**  
**April 2015 - Sep 2017**

Assisted in developing copy and visual materials including promotional videos, posters, production photos, and photo ads as part of advertisement for theatre productions. I also helped coordinate stage blocking, rehearsals, and stage management alongside the director and producers.