

JESSE HOLLAND

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Albany, NY

Producer | Copywriter

Key Skills

- Communication
- Creative Development
- Collaboration & Project Management
- Problem-solving
- Film & Video Production (End-to-End)
- Client/customer relationship management
- Screenwriting

Technical

- Final Draft
- Adobe Premiere Pro
- Microsoft and Google Suite skills
- Script Coverage / Script Analysis

Education

Bachelor of Science — Film & Television
2016 - 2019
Boston University | Boston, MA

Musical Theatre Studies
2015 - 2016
Sacred Heart University | Fairfield, CT

Professional Summary

Screenwriter, director, and creative producer working across independent film, television, commercials, and digital content. I develop character-driven stories from concept through production and post, with hands-on experience across indie film-making and collaborative creative work. Focused on compelling narratives for film, TV, and digital media.

Professional Experience

Executive Producer / Director | Toy Boat Productions | Los Angeles, CA
March 2020 - June 2026

I helped to develop original concepts and lead the creative direction of short films, features, and a digital sketch series from script to screen. As well as overseeing all phases of production—pre-production through post. Helped develop direct content strategy and release for an ongoing online sketch series. We also had several films go to festivals.

Creator/Showrunner | It's Going Down In: Toluca Lake - Web Series | Los Angeles, CA
January 2020 - June 2026

Created and served as Showrunner/Producer for a long-running comedic web series, overseeing end-to-end development across writing, production, and post. Led creative direction, managed cast/crew, coordinated shoots, and maintained project timelines to ensure consistent content delivery. Developed audience-focused digital content with an emphasis on storytelling, comedy, and brand growth.

Bartender | Forman's Whiskey Tavern | Los Angeles, CA
February 2022 - May 2026

Delivered high-quality service in a fast-paced environment by crafting cocktails with precision, creativity, and strong attention to detail. Built strong guest relationships through excellent communication and in-depth product knowledge. Maintained efficient bar operations by managing inventory, upholding cleanliness standards, and ensuring a smooth, organized workflow.

Sales Representative | Puerto Rican Eats, Los Angeles, CA
May 2025 - May 2026

Prospected and secured new clients through direct outreach and in-person sampling, presenting products and negotiating pricing to close wholesale and retail accounts. Built and maintained strong client relationships to drive repeat orders and account growth, while managing the sales pipeline and identifying new revenue opportunities.

Freelance Producer/Script Consultant | Boston, MA
June 2019 - July 2020

Collaborated with directors and production teams to refine scripts through development and pre-production into production-ready material. Produced projects from concept through execution, supporting planning, scheduling, and creative alignment across teams. Provided script consulting on structure, dialogue, pacing, and character development to strengthen story clarity and marketability.

Assistant Marketing Coordinator / Assistant Director | Performing SmArts, Albany, NY
April 2015 - Sep 2017

Assisted in developing copy and visual materials including promotional videos, posters, production photos, and photo ads as part of advertisement for theatre productions. I also helped coordinate stage blocking, rehearsals, and stage management alongside the director and producers.